



PRESS KIT · AUGUST 2026

Dame Meagan Murphy Crawford, MBA

The other half of every space story is the finance. I am the guest who covers it.

Space Capital Architect · Financier of the Final Frontier

Co-Founder, SpaceFund · Partner, Ramsey Financial Group

CFO, Spaceport Fund · Investor and Advisor, Off Earth Data

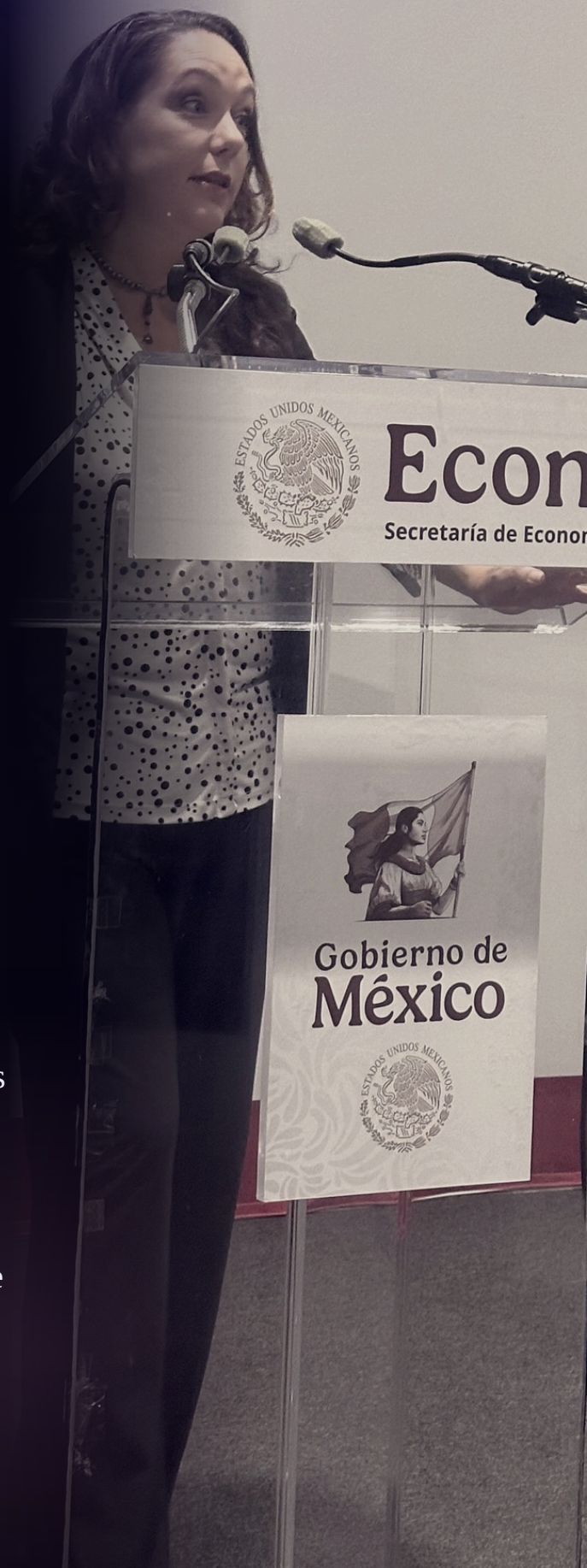
Space is hard, finance is harder, space finance is hardest.

Nobody stays until somebody pays.

The magic gets the headlines. The math gets the returns.

Secretaría de Economía, Government of Mexico.

press@meagancrawford.com · Houston, Texas, Central time



The other half of the story is the finance.

Every space story you run has two halves, and you have the first one covered: somebody explains the rocket and your audience learns how it works. The other half is where the story usually is.

A vehicle fails on ascent and a nine-figure loss has just crystallized. Do you know which financier is counting it? A company announces a Moon mission and nobody asks on air whether a customer has paid for the flight. A stock falls eighty percent and your viewers want to know whether anybody saw it coming, and an analyst usually did. I answer all three on camera, in the time you have, without a graphic.

What I will not do

I am not a scientist, and I will tell your anchor so on air before anybody has to guess. Orbital mechanics and propellant chemistry belong to a propulsion engineer or a mission director, and your booker can find excellent ones. Finance is my discipline and it is the only half of this I will speak to. I do not sell anything on television.



New York Stock Exchange, for the Voyager IPO, June 2025, and my third exit (of five, and counting).



Taking a question from the floor.



Cape Canaveral, at the fence.

CALL ME WHEN

A MISSION FAILS	Call me and I will tell you who underwrote the vehicle, which financier is counting the losses, and whether the operator has the runway to survive the quarter.
A BIG ANNOUNCEMENT	Whether a paying customer stands behind it, or a rendering does.
A PROGRAM IS CUT	Not the policy fight, the payroll. The machinist in Decatur, Alabama has a stake in that vote and is rarely asked about it.
A COMPANY REPORTS	Lists, merges or folds. The financials, in the language your audience speaks.
SOVEREIGN MONEY	The Gulf states, India, Japan, Europe. What it buys, and what it expects back.

THE QUESTIONS I GET ASKED

“That rocket cost how much, and who carries the loss?”

Rarely the operator, and rarely the party your audience assumes. The loss is distributed across underwriters, reinsurers and the customer’s own balance sheet, and the allocation is usually already a matter of public record.

“Is this a bubble?”

Wrong question. Ask which segments of this industry are already generating revenue against signed contracts, and which are still trading on the benefit of the doubt. I will give your audience both lists, with company names.

“Is there a customer, or is there an announcement?”

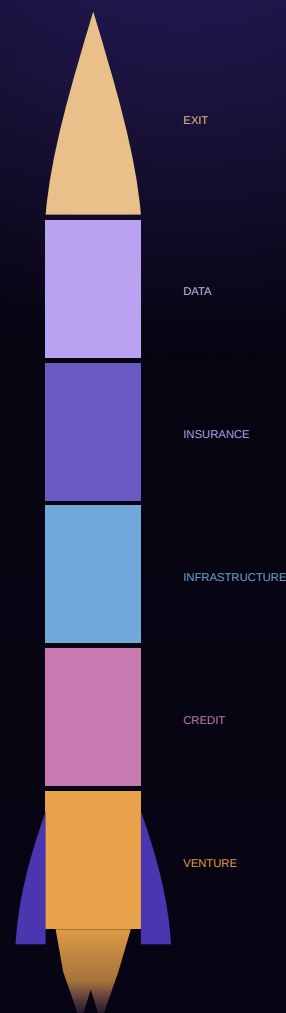
That is the whole question, and the language gives it away. The memorandum of understanding, which is a document in which two parties agree that they have had a conversation. The partnership that was an email thread. In active discussions, a phrase that has never in the history of commerce meant anything at all.

LOGISTICS

WHERE	Houston, on Central time. I can come to a Houston studio or join you remotely.
FORMATS	Broadcast, podcast, print, on-record quotes, and background when you are not ready to be quoted yet.
STYLE	Live is fine, unscripted is fine, and hostile questions are welcome. You do not need to send your questions ahead.
URGENT	Running tonight? Put URGENT in the subject line to press@meagancrawford.com and I will call you back inside the hour. If I cannot do it, I will tell you who can.

EXITS	Deep Space Industries, 2017. Made In Space, 2020. Voyager Technologies, 2025. Skyloom, 2026. SpaceX, 2026.
GUIDANCE	Investor in and advisor to Off Earth Data, which scores the commercial viability of the space economy from public sources.
INSURANCE	In partnership with Alera Group Emerging Industries, the practice that turns a spacecraft into collateral a bank will accept.
GROUND	Chief Financial Officer and a principal of Spaceport Fund, a private real estate platform at United States spaceport corridors.
CREDIT	Investor in Space Finance Company, which lends non-dilutively against hardware already on orbit and earning.
VENTURE	Co-founder of SpaceFund. Architected two venture funds in one of the riskiest sectors of the economy, ran the diligence on every investment in both, and led all but one of them.
GOVERNANCE	Director or advisor on more than fifteen boards, for-profit and nonprofit.
TEACHING	Co-founded the world's longest-running space business plan competition, where I have coached hundreds of space founders. Former professor of Business Communications at the University of Houston.
OPERATING	Chief Operating Officer of Deep Space Industries through its acquisition. The water-based propulsion system built there is still flying, on satellites belonging to HawkEye 360, Capella Space, Astro Digital and BlackSky.

THE CAPITAL STACK



Four stages and a guidance package. Venture equity is stage one, at the business end. Data rides at the top because that is where a launch vehicle carries its guidance.

FEATURED IN

Bloomberg ↗ Daybreak Asia, on the Inspiration4 launch and the new space economy.	Houston Chronicle ↗ A Houston VC firm's portfolio company went public. What it means for space.	Forbes ↗ On Virgin Orbit's raise and the state of launch financing.
TechCrunch ↗ Despite economic downturn, space startup funding defies gravity. Also a standing author page.	SpaceNews ↗ Study finds space industry growth uncorrelated to larger markets.	Uncorrelated Alts ↗ Space is an uncorrelated investment sector, written for capital allocators.

PUBLISHED WORK

From Inception to IPO: Quantifying the Hidden Private Sector in the Global Space Economy ↗

With Dante Bullara and Adam Slackman. Accepted for the 77th International Astronautical Congress, Antalya, October 2026.

Space is an Uncorrelated Investment Sector ↗

Primary author. AIAA ASCEND, Las Vegas, 2024. Peer reviewed. DOI 10.2514/6.2024-4802.

Evaluating Over-Supply in the Launch Vertical ↗

With Andrew Granatstein. 70th International Astronautical Congress, Washington, D.C., 2019. Called the small-launch shakeout six years before it arrived.

Beyond Venture: Space Needs a Complete Capital Stack ↗

White paper, 2026. The complete argument in one document.

Magic Space Sprinkles

Book, forthcoming.

A plan with one miracle in it is a company. A plan with three is a religion, and I don't invest in those, though I do admire the conviction.

The only force strong enough to lift humanity permanently off world is the power of free enterprise.

The rocket and the cap table obey the same laws. Not similar laws. The same ones.

The three lines on the cover are also yours to use.

BIOGRAPHIES, TO COPY

SHORT · ABOUT THIRTY WORDS

Meagan Crawford has assembled the full capital stack for the space industry: venture equity, private credit, insurance, spaceport real estate, and the data layer that guides all of it. She is a fifth-generation native Houstonian.

MEDIUM · ABOUT SEVENTY-FIVE WORDS

Meagan Crawford is a space finance executive, investor and board director, and Chief Financial Officer of Spaceport Fund. She co-founded SpaceFund, the first venture capital firm focused on space startups, and advises Off Earth Data, which scores more than three thousand space companies. She has built and sold a space company and assembled the full capital stack the rocket scientists didn't know they needed. Her book, *Magic Space Sprinkles*, is forthcoming. She is a fifth-generation native Houstonian.



Print and web resolution in the press kit archive.

Meagan Crawford is a space finance executive, investor and board director. She is Chief Financial Officer and a principal of Spaceport Fund, a private real estate platform built around United States spaceport markets, a partner at Ramsey Financial Group, and an investor in and advisor to Off Earth Data.

She started at the technology transfer office at Johnson Space Center while finishing an MBA in finance and entrepreneurship at Rice University. She was Chief Operating Officer of Deep Space Industries through its acquisition, and the water-based propulsion system built there is still flying today on satellites belonging to HawkEye 360, Capella Space, Astro Digital and BlackSky.

She co-founded SpaceFund, where she architected two venture funds in one of the riskiest sectors of the economy, and she co-founded the world's longest-running space business plan competition.

Since then she has built the rest of what the industry was missing: private credit secured on revenue-generating orbital assets, spaceport infrastructure, an insurance practice that makes satellites bankable, and the data layer that guides all of it. She built the full capital stack for the space industry that the rocket scientists didn't know they needed.

She is writing Magic Space Sprinkles, a book built on the idea that the rocket and the cap table obey the same laws. She is a fifth-generation native Houstonian.

THE CONTACT

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I answer my own mail. Running tonight? Put URGENT in the subject line and I will call you back inside the hour. If I cannot do it, I will tell you who can.