



SPEAKER KIT · AUGUST 2026

Dame Meagan Murphy Crawford, MBA

I talk about the money. That is my work, and it is what I bring to your stage.

Space Capital Architect · Financier of the Final Frontier

Co-Founder, SpaceFund · Partner, Ramsey Financial Group

CFO, Spaceport Fund · Investor and Advisor, Off Earth Data

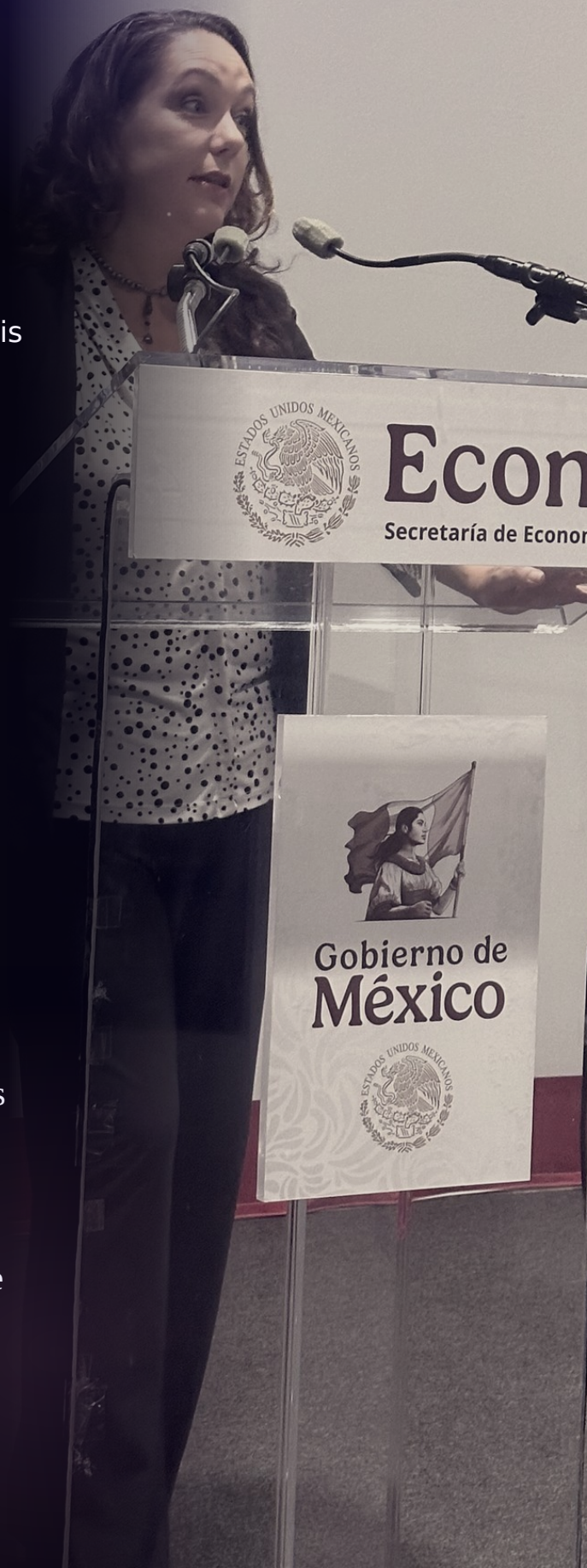
Space is hard, finance is harder, space finance is hardest.

Nobody stays until somebody pays.

The magic gets the headlines. The math gets the returns.

Secretaría de Economía, Government of Mexico.

me@meagancrawford.com · Houston, Texas, Central time



Somebody has to underwrite it.

Space is sexy, and the sexy part gets the stage. Somebody still has to underwrite the hardware, insure it, lend against it, and recover the principal.

Your audience walks out with numbers they can check, companies they can look up, and a method for telling a company with an engine from a company with a rendering. I do not sell anything from a stage. I explain how the money works, and an audience can tell the difference inside the first few minutes.

What I need from you

Event organizers: tell me the date, the city, the format, and who is in the room. I will tell you within a day whether I can do it. If your event is outside the United States, tell me who is covering flights and lodging before you announce the slot.



Taking a question from the floor.



New York Stock Exchange, for the Voyager IPO, June 2025, and my third exit (of five, and counting).



Cape Canaveral, at the fence.

Each of these runs from fifteen minutes to forty-five. Tell me the slot and who is in the room, and I will build it to that length.

Magic Space Sprinkles: What a Real Space Company Looks Like on Paper

Every space company has a story and the good ones also have a balance sheet. I hand your audience the short list worth checking before anybody believes a press release: who has actually paid, what the hardware has done, which contracts survive a change of administration, and which line on the cap table decides who gets paid first. Then I run it against companies they have heard of, and show what the winners had in common years before anybody called them winners.

Substance Is Sexy: Reading the Balance Sheet Behind the Space Boom

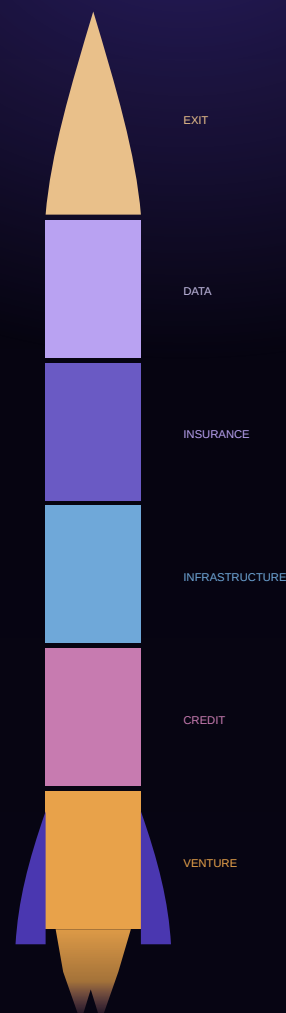
The boom is real. Launch costs have fallen by more than an order of magnitude in a generation, and this industry now carries businesses that could not have existed in 2010. What does substance look like on a page, and how fast can you find it? I walk your audience through the Sprinkle Test, five questions that separate a company with an engine from a company with a rendering, and run it live against real data.

Beyond Venture: The Capital Spine the Space Industry Forgot to Build

Venture capital built the first generation of commercial space, and venture capital cannot build the second. Equity is the most expensive money a founder will ever take, and an industry full of hard assets and long-term government contracts should not be financing itself entirely from venture capital. I lay out the four stages that should follow it and the guidance package that runs above all of them: credit secured against hardware already on orbit, ground infrastructure, insurance priced on real loss history, and the data that tells each one what it is pricing. I built all of them, so your audience gets deal structures rather than theory.

EXITS	Deep Space Industries, 2017. Made In Space, 2020. Voyager Technologies, 2025. Skyloom, 2026. SpaceX, 2026.
GUIDANCE	Investor in and advisor to Off Earth Data, which scores the commercial viability of the space economy from public sources.
INSURANCE	In partnership with Alera Group Emerging Industries, the practice that turns a spacecraft into collateral a bank will accept.
GROUND	Chief Financial Officer and a principal of Spaceport Fund, a private real estate platform at United States spaceport corridors.
CREDIT	Investor in Space Finance Company, which lends non-dilutively against hardware already on orbit and earning.
VENTURE	Co-founder of SpaceFund. Architected two venture funds in one of the riskiest sectors of the economy, ran the diligence on every investment in both, and led all but one of them.
GOVERNANCE	Director or advisor on more than fifteen boards, for-profit and nonprofit.
TEACHING	Co-founded the world's longest-running space business plan competition, where I have coached hundreds of space founders. Former professor of Business Communications at the University of Houston.
OPERATING	Chief Operating Officer of Deep Space Industries through its acquisition. The water-based propulsion system built there is still flying, on satellites belonging to HawkEye 360, Capella Space, Astro Digital and BlackSky.

THE CAPITAL STACK



Four stages and a guidance package. Venture equity is stage one, at the business end. Data rides at the top because that is where a launch vehicle carries its guidance.

FEATURED IN

Bloomberg ↗ Daybreak Asia, on the Inspiration4 launch and the new space economy.	Houston Chronicle ↗ A Houston VC firm's portfolio company went public. What it means for space.	Forbes ↗ On Virgin Orbit's raise and the state of launch financing.
TechCrunch ↗ Despite economic downturn, space startup funding defies gravity. Also a standing author page.	SpaceNews ↗ Study finds space industry growth uncorrelated to larger markets.	Uncorrelated Alts ↗ Space is an uncorrelated investment sector, written for capital allocators.

PUBLISHED WORK

From Inception to IPO: Quantifying the Hidden Private Sector in the Global Space Economy ↗

With Dante Bullara and Adam Slackman. Accepted for the 77th International Astronautical Congress, Antalya, October 2026.

Space is an Uncorrelated Investment Sector ↗

Primary author. AIAA ASCEND, Las Vegas, 2024. Peer reviewed. DOI 10.2514/6.2024-4802.

Evaluating Over-Supply in the Launch Vertical ↗

With Andrew Granatstein. 70th International Astronautical Congress, Washington, D.C., 2019. Called the small-launch shakeout six years before it arrived.

Beyond Venture: Space Needs a Complete Capital Stack ↗

White paper, 2026. The complete argument in one document.

Magic Space Sprinkles

Book, forthcoming.

HOW I WORK WITH YOU

FORMATS	Keynote, 15 to 45 minutes. Fireside, 20 to 40. Panels on finance, infrastructure and policy. Moderation, which I have done for years and will keep on time. Graduate lectures, 60 to 90.
COPY	Send me the session description before you publish it. I write my own, and I will turn it around the same day.
SLIDES	My slides run 16:9 and reach your production team a week before the event. If your format has no screen, I deliver the talk without them.
QUESTIONS	I do not work from a script. Leave time for questions from the floor rather than running me to the last minute.
TRAVEL	If your event is outside the United States, tell me who is covering flights and lodging before you announce the slot.

LINES YOUR MODERATOR CAN USE

A plan with one miracle in it is a company. A plan with three is a religion, and I don't invest in those, though I do admire the conviction.

The only force strong enough to lift humanity permanently off world is the power of free enterprise.

The rocket and the cap table obey the same laws. Not similar laws. The same ones.

The three lines on the cover are also yours to use.

FOR YOUR PROGRAM · SHORT AND MEDIUM

SHORT · ABOUT THIRTY WORDS

Meagan Crawford has assembled the full capital stack for the space industry: venture equity, private credit, insurance, spaceport real estate, and the data layer that guides all of it. She is a fifth-generation native Houstonian.

MEDIUM · ABOUT SEVENTY-FIVE WORDS

Meagan Crawford is a space finance executive, investor and board director, and Chief Financial Officer of Spaceport Fund. She co-founded SpaceFund, the first venture capital firm focused on space startups, and advises Off Earth Data, which scores more than three thousand space companies. She has built and sold a space company and assembled the full capital stack the rocket scientists didn't know they needed. Her book, *Magic Space Sprinkles*, is forthcoming. She is a fifth-generation native Houstonian.

Meagan Crawford is a space finance executive, investor and board director. She is Chief Financial Officer and a principal of Spaceport Fund, a private real estate platform built around United States spaceport markets, a partner at Ramsey Financial Group, and an investor in and advisor to Off Earth Data.

She started at the technology transfer office at Johnson Space Center while finishing an MBA in finance and entrepreneurship at Rice University. She was Chief Operating Officer of Deep Space Industries through its acquisition, and the water-based propulsion system built there is still flying today on satellites belonging to HawkEye 360, Capella Space, Astro Digital and BlackSky.

She co-founded SpaceFund, where she architected two venture funds in one of the riskiest sectors of the economy, and she co-founded the world's longest-running space business plan competition.

Since then she has built the rest of what the industry was missing: private credit secured on revenue-generating orbital assets, spaceport infrastructure, an insurance practice that makes satellites bankable, and the data layer that guides all of it.

She is writing Magic Space Sprinkles, a book built on the idea that the rocket and the cap table obey the same laws. She is a fifth-generation native Houstonian.

THE CONTACT

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Event organizers: send me the date, the city, the format, and who is in the room. I will tell you within a day whether I can do it. I answer my own mail.



Print and web resolution on request.